

News Release

Media Contact: Jackie Copp

jackie@maryschnack.com

888.612.8179



Gayle Waldron Recognized for Economically Empowering Women Business Owners

Washington, DC (August 9, 2011) -- Gayle Waldron, President of top international training firm The Management Edge, has been selected by The International Alliance for Women (TIAW) as one of the 2011 TIAW World of Difference 100 Awardees. Along with fellow award recipients, Waldron will be recognized October 27, 2011 as part of the TIAW Global Forum at the Canadian Embassy in Washington, DC.

The 2011 awards recognize 100 achievers from 27 countries for their efforts in advancing the economic empowerment of women locally, regionally or worldwide. Recipients are selected from leaders of communities, organizations, corporations, regions or countries who have taken action to support women's economic empowerment and advancement in society and in business.

Waldron has applied her 17 years of experience as a federal government contractor to help economically empower women business owners through her advocacy in organizations like National Association of Women Business Owners (NAWBO) and Women Impacting Public Policy (WIPP).

She has been instrumental in helping both the Small Business Administration (SBA) and Congress understand underlying issues women in business face and has helped develop strategies to combat these inequities. Waldron was one of many women who dedicated the past 10 years to working toward the passage of SBA's Women-Owned Small Business Federal Contract Program.

Waldron also actively mentors women business owners and contributes to global organizations that provide micro-financing for women business owners in developing countries.

TIAW (www.tiaw.org) is an international umbrella organization which strives to support and promote professional women through resources and networks. Founded in 1980, it has emerged as the global voice of businesswomen who want to make a difference in their communities. TIAW connects leading women's organizations and their members worldwide to leverage their reach and resources. Located primarily in the Americas, Asia and Europe, they represent more than 35,000 members worldwide.

For more information visit www.themanagementedge.com. For more information on the TIAW Global Forum, please go to www.tiaw.org.

About the Management Edge®

The Management Edge® is an organization development and training firm specializing in workplace interactions, team building, conflict resolution and change management. The Management Edge consultants are seasoned, highly skilled, organization development, management and training professionals at the top of their field. The Management Edge provides services for its corporate and Federal clients throughout the US and Europe.

###